STUBBYZ

Keep It Cool



TRADE CATALOGUE

Wholesale 2027

AUSTRALIAN MADE®

188 designs. Singles you mix and match. Made in Melbourne.

Australian Made licence 16404

WELCOME TO THE TRADE

The stubby holder Australians already know.

Stubbyz have kept drinks cold at barbecues, beaches and backyard cricket since 1972. Every holder is made in Melbourne and carries the Australian Made logo. For your shop, that means a $10 impulse buy that sells itself at the counter, and a gift customers come back for every Christmas.

188
designs to choose from

12
themes, so it's easy to fit your shop

$10-12
suggested retail per single

1972
Australian made since



How it works

1. **Apply** for a trade account at stubbyz.com.au/pages/wholesale
2. **Log in** to see trade pricing on the Singles (Mix n' Match) collection
3. **Pick** any designs, in any quantity mix, all in our Standard size (fits 375mL cans and stubbies)
4. **We ship** from Melbourne

The range

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START HERE

The 12 that sell

Our top-selling designs by units sold online. If you're opening a new account, start with these and add a theme or two that suits your customers.



Australian Animals
ST-2028-A



Australian Native Animals
ST-2603-A



Australian Flowers
ST-2755-A



Surfin Koala
ST-2657-A



Australian Sea
ST-2011-A



Aussie Birds IV
ST-2026-A



Traditional Australian
ST-2993-A



Sea Otters Chillin
ST-2192-A



Vintage Summer
ST-2136-A



Pink Flamingos
ST-2911-A



Just Surfboards
ST-2490-A



Palm Trees Aqua Pink
ST-2245-A

MERCHANDISING IDEA

Build your own 4-packs.

You buy singles, so you can make your own gift packs. Group four designs on a theme, tie them with ribbon or a printed band, and you have a ready-made present at a higher ticket price. These four combinations are built from our bestsellers.

Aussie Icons

For tourists and Christmas gift buyers



Australian Animals, Australian Flowers, Aussie Birds IV, Surfin Koala

Suggested pack price $40 to $45

Beach Days

For coastal shops and summer



Sea Otters Chillin, Just Surfboards, Vintage Summer, Palm Trees Aqua Pink

Suggested pack price $40 to $45

Wild Ones

For kids at heart and animal lovers



Pink Flamingos, Alpaca & Llamas, Llamas & Cactus, Leopard Print

Suggested pack price $40 to $45

Bush to Beach

A taste of home for Aussies abroad



Waratah, Australian Sea, Traditional Australian, Aussie Crawl III

Suggested pack price $40 to $45

Counter tip. Stand singles upright in a clear tub by the register with a $10 sign. Put the made-up 4-packs at eye level nearby. Shoppers who pick up one design often walk out with four.

THEME 01 OF 12

Australiana

Our biggest seller, by a long way. Native animals, birds, wildflowers and bush icons. This is the theme gift buyers and tourists look for first, and the one that sells through fastest at Christmas and Australia Day.

Sells well in: Gift shops, tourism, airports, newsagents

BESTSELLER



Australian Animals
ST-2028-A

BESTSELLER



Australian Native Animals
ST-2603-A

BESTSELLER



Australian Flowers
ST-2755-A

BESTSELLER



Surfin Koala
ST-2657-A

BESTSELLER



Australian Sea
ST-2011-A

BESTSELLER



Aussie Birds IV
ST-2026-A

BESTSELLER



Traditional Australian
ST-2993-A

BESTSELLER



Waratah
ST-2029-A

BESTSELLER



Australian Flowers II
ST-2022-A

BESTSELLER



Aussie Crawl III
ST-2027-A



Aussie Birds
ST-2020-A



Nom Nom Koala
ST-2031-A



Aussie Crawl
ST-2024-A



Australian Native
ST-2030-A



Aussie Birds III
ST-2023-A



Aussie Crawl II
ST-2025-A



Aussie Birds II
ST-2021-A



Australian Flag
ST-3012-A



Classic Cricket
ST-2852-A



Koala Cuddle
ST-2837-A



Aboriginal Flag
ST-3248-A



Torres Strait Islanders Flag
ST-3258-A

22 designs

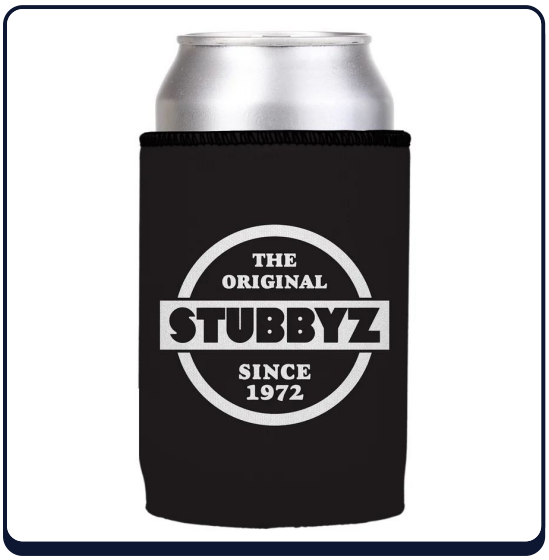
All singles, Standard size. Quote the SKU when ordering.

THEME 02 OF 12

The Original

The classic, in solid colours. The Stubbyz that started it all, in eight colours. An easy add-on at the counter and the go-to for anyone who wants a plain holder.

Sells well in: Bottle shops, hardware, camping



The Original (Black)
ST-2000-A



The Original (Green)
ST-2002-A



The Original (Tan)
ST-2004-A



The Original (Yellow)
ST-2009-A



The Original (Mint)
ST-2005-A



The Original (Coral)
ST-2001-A



The Original (Red)
ST-2007-A



The Original (Mustard)
ST-2003-A

8 designs

All singles, Standard size. Quote the SKU when ordering.

THEME 03 OF 12

Animals & Wildlife

Critters from everywhere. Flamingos, llamas, sloths and friends. Bright, cheeky prints that win over kids at heart and animal lovers.

Sells well in: Gift shops, toy and novelty stores

BESTSELLER



Pink Flamingos
ST-2911-A

BESTSELLER



Alpaca & Llamas
ST-2906-A

BESTSELLER



Llamas & Cactus
ST-2781-A



Cats in a Flowerpot
ST-2782-A



Exotic Birds
ST-2260-A



Animal Skeletons
ST-2385-A



Playin' Tigers
ST-2894-A



Lazy Sloth
ST-2839-A



Butterfly Garden
ST-2042-A



Old Animal Farm
ST-2901-A



Honey Bee
ST-2033-A



Panda Love
ST-2838-A



Night Owls
ST-2836-A

THEME 04 OF 12

Flora & Botanical

Florals that sell all year. Botanical prints and soft colourways that suit lifestyle and homewares shelves as much as the bottle shop.

Sells well in: Homewares, florists, lifestyle stores



Hazy Daisy
ST-2032-A



In the Woods
ST-2898-A



Succulent Garden
ST-2785-A



Cactus Bloom
ST-2783-A



Coral Bloom
ST-2831-A



Potted Cactus
ST-2784-A



Green Sunflowers
ST-2904-A



Blue Sunflowers
ST-2902-A



Desert Blossom
ST-2786-A



Yellow Sunflowers
ST-2903-A

THEME 05 OF 12

Ocean & Sea

Salt water and good times. Surf, sea life and coastal prints. A natural fit for anywhere within an hour of the beach.

Sells well in: Surf shops, coastal gift shops, caravan parks

BESTSELLER



Sea Otters Chillin
ST-2192-A

BESTSELLER



Just Surfboards
ST-2490-A



Surfing Aloha
ST-2529-A



Pink Octopus
ST-2848-A



Ocean Friends II
ST-2041-A



Ocean Deep
ST-2821-A



Tribal Surf
ST-2858-A



Retro Surf
ST-2857-A



Tiki Green
ST-2861-A



Island Sunset
ST-2834-A



Island Hibiscus
ST-2829-A



Ocean Friends I
ST-2040-A



Tropical Fish
ST-2872-A



Mint Surf's Up
ST-2856-A



Whale Pod
ST-2849-A



Festival Fish
ST-2871-A



Lively Reef
ST-2822-A



Red Tiki Tropics
ST-2860-A



Green Tiki Tropics
ST-2859-A



Pink Surf's Up
ST-2855-A



Neon Fish
ST-2870-A

21 designs

All singles, Standard size. Quote the SKU when ordering.

THEME 06 OF 12

Tropical & Island

Summer, all year round. Palms, hibiscus, pineapples and tiki bars. Our best summer theme, and the one that sells into resorts and holiday towns.

Sells well in: Resorts, holiday towns, pool and patio

BESTSELLER



Vintage Summer
ST-2136-A

BESTSELLER



Palm Trees Aqua Pink
ST-2245-A

BESTSELLER



Palm Trees Pink Aqua
ST-2616-A



Exotic Jungle Plants
ST-2951-A



Pineapple Heads
ST-2073-A



Hibiscus Flower
ST-2423-A



Mmm Pineapples Yummy
ST-2194-A



Fiesta Vibes
ST-2878-A



Palm Grove
ST-2843-A



Golden Palms
ST-2841-A



Pink Hibiscus
ST-2835-A



Tropical Sunset
ST-2830-A



Hibiscus Red
ST-2862-A



Floral Pineapple
ST-2847-A



Handrawn Palms
ST-2842-A



Palm Paradise
ST-2840-A



Golden Hibiscus
ST-2832-A



Tropical Mix
ST-2826-A



Sombrero Fiesta
ST-2881-A



Tropical Pineapple
ST-2845-A



Pineapple Pop
ST-2844-A



Jungle Leaf
ST-2833-A



Hawaiian Vibes
ST-2828-A



Pineapple Slices
ST-2846-A



Fruit Fiesta
ST-2827-A



Papaya Pop
ST-2813-A

THEME 07 OF 12

Sport & Leisure

Weekends, sorted. Camping, fishing, footy, cricket and the road trip. Designs for the way Australians spend their days off.

Sells well in: Camping and outdoors, sports clubs, tackle shops



Topographic Map
ST-2522-A



Desert Riders
ST-2886-A



Lets Get Lost in the Wild
ST-2925-A



Scenic Cowboys
ST-2884-A



Old School Skateboards
ST-2617-A



Fishing & Camping
ST-2897-A



Happy Camping
ST-2896-A



Western Outlaw
ST-2883-A



Game On
ST-2039-A



Camping Gear
ST-2895-A



Wild Rodeo
ST-2887-A



Game Day
ST-2851-A



Home Run
ST-2038-A



Football Fever
ST-2853-A



Car Guy
ST-2890-A



Gamer
ST-2888-A



The Tennis
ST-2854-A

THEME 08 OF 12

Food & Drink

Fun on the shelf. Avocados, burgers, margaritas and doughnuts. The playful end of the range, built for impulse buys.

Sells well in: Bottle shops, cafes, novelty gift stores



Donuts Go Nuts
ST-2177-A



Raining Tacos
ST-2180-A



Beer Festival
ST-2615-A



Avos & Lemons
ST-2811-A



Lots-O-Lemons
ST-2085-A



Pink Margaritas
ST-2812-A



Hamburgers & Sandwiches
ST-2823-A



Go Bananas
ST-2756-A



Burgers Junk Food
ST-2672-A



Hops on Hops off
ST-2370-A



Taco Time
ST-2880-A



Chilli Heat
ST-2879-A



Perfect Pear
ST-2825-A



Watermelon Crush
ST-2819-A



Citrus Burst
ST-2818-A



Strawberry Sweet
ST-2815-A



Fresh Avocado
ST-2824-A



Banana Split
ST-2820-A



Green Lemon Zest
ST-2817-A



Tomato Red
ST-2816-A



Blue Lemon Zest
ST-2814-A

21 designs

All singles, Standard size. Quote the SKU when ordering.

THEME 09 OF 12

Retro & Nostalgia

Turn it up to the 80s. Bright throwback graphics and old-school patterns with real nostalgia appeal.

Sells well in: Record stores, vintage and pop culture shops



To the Moon
ST-2444-A



60s Hearts
ST-2459-A



80s Leopard Print
ST-2594-A



Mid 80s
ST-2889-A



Rainbow Spiral Tie-Dye
ST-2606-A



Cameras Shoot People
ST-2877-A



80s Abstract
ST-2398-A



80s Allover
ST-2917-A

8 designs

All singles, Standard size. Quote the SKU when ordering.

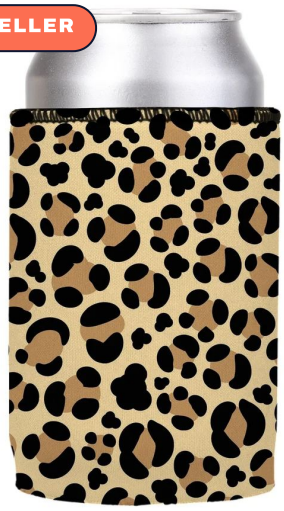
THEME 10 OF 12

Patterns & Texture

Prints that suit any shelf. Camo, checkerboard and animal prints. Simple, bold and easy to merchandise in blocks of colour.

Sells well in: Hardware, menswear, general merchandise

BESTSELLER



Leopard Print
ST-2792-A



Woodland Camo
ST-2985-A



Green Camo Dot Pattern
ST-2434-A



Small Checkerboard
ST-2943-A



Digital Pixel Black Camo
ST-2390-A



Teal Leopard Pattern
ST-2686-A



Kids Fantasy
ST-2850-A



Color Blocks
ST-2787-A



Wood Grain
ST-2543-A



Pink Checkerboard
ST-2694-A



Large Checkerboard
ST-2125-A



Coral Leopard Print
ST-2746-A



Pink Leopard Print
ST-2620-A

THEME 11 OF 12

Boho & Global

Colour from around the world. Tribal arrows, rugs and global textiles in warm, earthy colourways.

Sells well in: Lifestyle, festival and boho boutiques



Blue Navajo Rug
ST-2484-A



Tartan Print
ST-2100-A



Huichol Beading
ST-2614-A



Mexican Blanket
ST-2343-A



Brown Navajo Rug
ST-2685-A



Red Bandana
ST-2655-A



Purple Boho Feathers
ST-2044-A



Pink Boho Feathers
ST-2043-A



Gautama Buddha
ST-2087-A



Yellow Tribal Arrows
ST-2869-A



Rainbow Tribal Arrows
ST-2868-A



Neon Boho Arrows
ST-2876-A



Teal Boho Arrows
ST-2875-A



Purple Boho Arrows
ST-2874-A



Yellow Boho Arrows
ST-2873-A



Pink Tribal Arrows
ST-2867-A

16 designs

All singles, Standard size. Quote the SKU when ordering.

THEME 12 OF 12

Flags & Nations

Flags, for home and away. Home nations, the Commonwealth and beyond. Strong with expats, tourists and sporting events.

Sells well in: Tourism, expat stores, sporting events



Scottish Tartan Plaid
ST-2599-A



Scottish Terrier
ST-2678-A



English Flag
ST-3075-A



LGBTQ+ Pride Flag
ST-2239-A



Welsh Flag
ST-3078-A



Scottish Flag
ST-3077-A



Ghana Kente
ST-2652-A



New Zealand Flag
ST-3170-A



Union Jack
ST-3079-A



Canadian Flag
ST-3036-A



Brazilian Flag
ST-3030-A



Brazil Vibes
ST-2035-A



Germany Allover
ST-2036-A

ORDER SHEET

Your order

SKU	DESIGN	QTY
Australiana		
ST-3248-A	Aboriginal Flag	
ST-2020-A	Aussie Birds	
ST-2021-A	Aussie Birds II	
ST-2023-A	Aussie Birds III	
ST-2026-A	Aussie Birds IV	
ST-2024-A	Aussie Crawl	
ST-2025-A	Aussie Crawl II	
ST-2027-A	Aussie Crawl III	
ST-2028-A	Australian Animals	
ST-3012-A	Australian Flag	
ST-2755-A	Australian Flowers	
ST-2022-A	Australian Flowers II	
ST-2030-A	Australian Native	
ST-2603-A	Australian Native Animals	
ST-2011-A	Australian Sea	
ST-2852-A	Classic Cricket	
ST-2837-A	Koala Cuddle	
ST-2031-A	Nom Nom Koala	
ST-2657-A	Surfin Koala	
ST-3258-A	Torres Strait Islanders Flag	
ST-2993-A	Traditional Australian	
ST-2029-A	Waratah	
The Original		
ST-2000-A	The Original (Black)	
ST-2001-A	The Original (Coral)	
ST-2002-A	The Original (Green)	
ST-2005-A	The Original (Mint)	
ST-2003-A	The Original (Mustard)	
ST-2007-A	The Original (Red)	
ST-2004-A	The Original (Tan)	
ST-2009-A	The Original (Yellow)	
Animals & Wildlife		
ST-2906-A	Alpaca & Llamas	
ST-2385-A	Animal Skeletons	
ST-2042-A	Butterfly Garden	
ST-2782-A	Cats in a Flowerpot	
ST-2260-A	Exotic Birds	

SKU	DESIGN	QTY
ST-2033-A	Honey Bee	
ST-2839-A	Lazy Sloth	
ST-2781-A	Llamas & Cactus	
ST-2836-A	Night Owls	
ST-2901-A	Old Animal Farm	
ST-2838-A	Panda Love	
ST-2911-A	Pink Flamingos	
ST-2894-A	Playin' Tigers	
Flora & Botanical		
ST-2902-A	Blue Sunflowers	
ST-2783-A	Cactus Bloom	
ST-2831-A	Coral Bloom	
ST-2786-A	Desert Blossom	
ST-2904-A	Green Sunflowers	
ST-2032-A	Hazy Daisy	
ST-2898-A	In the Woods	
ST-2784-A	Potted Cactus	
ST-2785-A	Succulent Garden	
ST-2903-A	Yellow Sunflowers	
Ocean & Sea		
ST-2871-A	Festival Fish	
ST-2859-A	Green Tiki Tropics	
ST-2829-A	Island Hibiscus	
ST-2834-A	Island Sunset	
ST-2490-A	Just Surfboards	
ST-2822-A	Lively Reef	
ST-2856-A	Mint Surf's Up	
ST-2870-A	Neon Fish	
ST-2821-A	Ocean Deep	
ST-2040-A	Ocean Friends I	
ST-2041-A	Ocean Friends II	
ST-2848-A	Pink Octopus	
ST-2855-A	Pink Surf's Up	
ST-2860-A	Red Tiki Tropics	
ST-2857-A	Retro Surf	
ST-2192-A	Sea Otters Chillin	
ST-2529-A	Surfing Aloha	
ST-2861-A	Tiki Green	

ORDER SHEET

Your order (continued)

SKU	DESIGN	QTY
ST-2858-A	Tribal Surf	
ST-2872-A	Tropical Fish	
ST-2849-A	Whale Pod	
Tropical & Island		
ST-2951-A	Exotic Jungle Plants	
ST-2878-A	Fiesta Vibes	
ST-2847-A	Floral Pineapple	
ST-2827-A	Fruit Fiesta	
ST-2832-A	Golden Hibiscus	
ST-2841-A	Golden Palms	
ST-2842-A	Handrawn Palms	
ST-2828-A	Hawaiian Vibes	
ST-2423-A	Hibiscus Flower	
ST-2862-A	Hibiscus Red	
ST-2833-A	Jungle Leaf	
ST-2194-A	Mmm Pineapples Yummy	
ST-2843-A	Palm Grove	
ST-2840-A	Palm Paradise	
ST-2245-A	Palm Trees Aqua Pink	
ST-2616-A	Palm Trees Pink Aqua	
ST-2813-A	Papaya Pop	
ST-2073-A	Pineapple Heads	
ST-2844-A	Pineapple Pop	
ST-2846-A	Pineapple Slices	
ST-2835-A	Pink Hibiscus	
ST-2881-A	Sombrero Fiesta	
ST-2826-A	Tropical Mix	
ST-2845-A	Tropical Pineapple	
ST-2830-A	Tropical Sunset	
ST-2136-A	Vintage Summer	
Sport & Leisure		
ST-2895-A	Camping Gear	
ST-2890-A	Car Guy	
ST-2886-A	Desert Riders	
ST-2897-A	Fishing & Camping	
ST-2853-A	Football Fever	
ST-2851-A	Game Day	
ST-2039-A	Game On	

SKU	DESIGN	QTY
ST-2888-A	Gamer	
ST-2896-A	Happy Camping	
ST-2038-A	Home Run	
ST-2925-A	Lets Get Lost in the Wild	
ST-2617-A	Old School Skateboards	
ST-2884-A	Scenic Cowboys	
ST-2854-A	The Tennis	
ST-2522-A	Topographic Map	
ST-2883-A	Western Outlaw	
ST-2887-A	Wild Rodeo	
Food & Drink		
ST-2811-A	Avos & Lemons	
ST-2820-A	Banana Split	
ST-2615-A	Beer Festival	
ST-2814-A	Blue Lemon Zest	
ST-2672-A	Burgers Junk Food	
ST-2879-A	Chilli Heat	
ST-2818-A	Citrus Burst	
ST-2177-A	Donuts Go Nuts	
ST-2824-A	Fresh Avocado	
ST-2756-A	Go Bananas	
ST-2817-A	Green Lemon Zest	
ST-2823-A	Hamburgers & Sandwiches	
ST-2370-A	Hops on Hops off	
ST-2085-A	Lots-O-Lemons	
ST-2825-A	Perfect Pear	
ST-2812-A	Pink Margaritas	
ST-2180-A	Raining Tacos	
ST-2815-A	Strawberry Sweet	
ST-2880-A	Taco Time	
ST-2816-A	Tomato Red	
ST-2819-A	Watermelon Crush	
Retro & Nostalgia		
ST-2459-A	60s Hearts	
ST-2398-A	80s Abstract	
ST-2917-A	80s Allover	
ST-2594-A	80s Leopard Print	
ST-2877-A	Cameras Shoot People	

ORDER SHEET

Your order (continued)

SKU	DESIGN	QTY
ST-2889-A	Mid 80s	
ST-2606-A	Rainbow Spiral Tie-Dye	
ST-2444-A	To the Moon	
Patterns & Texture		
ST-2787-A	Color Blocks	
ST-2746-A	Coral Leopard Print	
ST-2390-A	Digital Pixel Black Camo	
ST-2434-A	Green Camo Dot Pattern	
ST-2850-A	Kids Fantasy	
ST-2125-A	Large Checkerboard	
ST-2792-A	Leopard Print	
ST-2694-A	Pink Checkerboard	
ST-2620-A	Pink Leopard Print	
ST-2943-A	Small Checkerboard	
ST-2686-A	Teal Leopard Pattern	
ST-2543-A	Wood Grain	
ST-2985-A	Woodland Camo	
Boho & Global		
ST-2484-A	Blue Navajo Rug	
ST-2685-A	Brown Navajo Rug	
ST-2087-A	Gautama Buddha	
ST-2614-A	Huichol Beading	
ST-2343-A	Mexican Blanket	
ST-2876-A	Neon Boho Arrows	
ST-2043-A	Pink Boho Feathers	
ST-2867-A	Pink Tribal Arrows	
ST-2874-A	Purple Boho Arrows	
ST-2044-A	Purple Boho Feathers	
ST-2868-A	Rainbow Tribal Arrows	
ST-2655-A	Red Bandana	
ST-2100-A	Tartan Print	
ST-2875-A	Teal Boho Arrows	
ST-2873-A	Yellow Boho Arrows	
ST-2869-A	Yellow Tribal Arrows	
Flags & Nations		
ST-2035-A	Brazil Vibes	
ST-3030-A	Brazilian Flag	
ST-3036-A	Canadian Flag	

SKU	DESIGN	QTY
ST-3075-A	English Flag	
ST-2036-A	Germany Allover	
ST-2652-A	Ghana Kente	
ST-2239-A	LGBTQ+ Pride Flag	
ST-3170-A	New Zealand Flag	
ST-3077-A	Scottish Flag	
ST-2599-A	Scottish Tartan Plaid	
ST-2678-A	Scottish Terrier	
ST-3079-A	Union Jack	
ST-3078-A	Welsh Flag	

LET'S GET YOU STOCKED

Ready to order?

Business name

Contact name

Email and phone

Delivery address

ABN

APPLY AND ORDER ONLINE
stubbyz.com.au/pages/wholesale

EMAIL
info@stubbyz.com.au

PHONE
+61 3 7500 5111

POST
PO Box 783, Mornington VIC 3931

STUBBYZ
Keep It Cool

AUSTRALIAN MADE

Australian Made since 1972. Stubbyz is operated by inksie Pty Ltd, ABN 78 654 721 070. Artist collaborations are retail only and not part of the wholesale range.